

DRIVE INNOVATION. FUEL CONNECTIONS.



IEEE International Symposium
on Antennas and Propagation
& USNC-URSI Radio Science
Meeting

12-17 JULY 2026

Sponsor & Exhibitor
Prospectus 2026



2026.apsursi.org

UPDATED 15 December 2025

A Message From the Organizing Committee

AP-S/URSI 2026 offers unique insights into emerging technologies related to antennas, propagation, and radio science.

This is an excellent opportunity to engage with a diverse group of delegates from industry, academia, and government, and to meet and recruit the next generation of engineers and researchers. Traditionally, this flagship AP-S/URSI event attracts over 1,600 attendees from more than 30 countries.

The upcoming conference will be held in Detroit, Michigan, USA 12-17 July 2026. Detroit has long been recognized as the global hub of the automotive industry, is rapidly transforming into a powerhouse of innovation in next generation of electronics, mobility, and advanced manufacturing. This venue offers a unique convergence of historical significance, emerging technologies, academic excellence, and logistical advantages.

Don't miss your chance to showcase your company and preview new equipment, systems, or technologies. Participation and booth selection are on a first-come, first-served basis. To secure a premium booth location, it is advisable to reserve your space now. As a Sponsor, you'll enjoy additional benefits, including detailed corporate information in the Program Guide and the inclusion of your logo on signs throughout the conference. For pricing and other marketing opportunities, please refer to the next pages of this prospectus.

We look forward to welcoming you to Detroit!

Prem Chahal
General Chair
Michigan State University

Amir Mortazawi
General Co-Chair
University of Michigan



Contact Information

Industry & Government Engagement Team

CJ Reddy
Amir Mortazawi

Email: exhibition@2026.apsursi.org

Conference Planner

Conference Management Services, Inc.
cmsworldwide.com



Motor City
DETROIT

VENUE



AP-S/URSI 2026 will be held at Huntington Place, Detroit, MI, USA

It is a Premier Destination for World-Class Events. It is the 16th largest convention center in the United States. Huntington Place, located in the heart of downtown Detroit, offers a dynamic venue designed to inspire collaboration, innovation, and success. With stunning views of the Detroit River and Canada's skyline. This venue was chosen for many reasons:

- **Versatile Space** – 723,000 sq. ft. of exhibit space, 100+ meeting rooms, and a 40,000 sq. ft. Grand Riverview Ballroom to accommodate large gatherings like AP-S/URSI 2026.
- **Modern Technology** – State-of-the-art AV systems, robust Wi-Fi, and hybrid event solutions for seamless global connectivity.
- **Prime Location** – Centrally located in Detroit's vibrant downtown, walking distance to top hotels, restaurants, and entertainment venues.
- **Easy Access** – Just 20 minutes from Detroit Metropolitan Airport, connected by major freeways, and accessible by the QLINE and People Mover.
- **Sustainability Leadership** – LEED Gold certified, Huntington Place is committed to green operations with award-winning recycling and energy efficiency programs.
- **Experience Detroit:** Detroit is a city of innovation, culture, and resilience. Hosting AP-S/URSI here means you can enjoy, within walking distance:
 - World-class dining and vibrant nightlife. Trendy bars, craft breweries, and live music venues round out the evening options.
 - Explore the Detroit Institute of Arts, Motown Museum, Charles H. Wright Museum of African American History, and vibrant public art throughout the city.
 - Sports and entertainment with nearby stadiums and theaters. Catch a Tigers game at Comerica Park, see the Red Wings or Pistons at Little Caesars Arena, or experience concerts at the historic Fox Theatre.
 - Stroll the Detroit Riverwalk, ranked among the best in the nation, or take in skyline views.

www.huntingtonplacedetroit.com

1 Washington Blvd | Detroit, MI 48226

YOUR TARGET AUDIENCE AWAITS

Why Exhibit at AP-S/URSI 2026?

- **CONNECT GLOBALLY** with scientists, engineers, and innovators shaping antenna and radio technologies worldwide.
- **BUILD VISIBILITY** for your brand, products, and capabilities within a highly targeted technical audience.
- **SHOWCASE INNOVATION** in a city known for engineering excellence—from automotive and aerospace to energy and communications.
- **NETWORK AND RECRUIT** top talent from academia and industry.
- **GAIN MEASURABLE EXPOSURE** through lead retrieval, digital promotion, and the conference website.
- **BENEFIT FROM CROSS-MARKETING OPPORTUNITIES** through AP-S/URSI channels and year-round promotion.
- **EXPERIENCE DETROIT'S REVITALIZED RIVERFRONT**, with the exhibition floor located inside Huntington Place, just steps from hotels, restaurants, and cultural attractions.

LIMITED TIME OFFERS

10% OFF

SPONSOR LEVELS
BY FEBRUARY 19, 2026

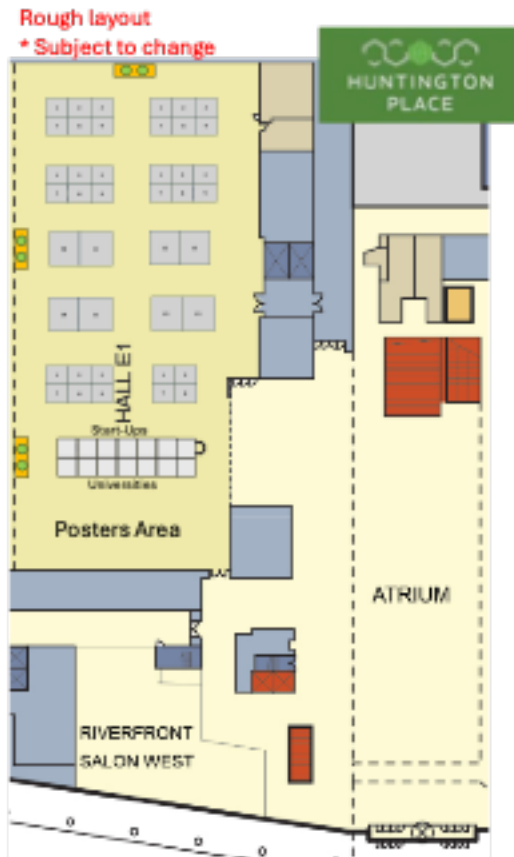
10% OFF

ON EXHIBIT SPACE RESERVED
BY FEBRUARY 19, 2026

25% OFF

First-Time Exhibitors





Hall E1 at Huntington Place offers 100,000 sq. ft. of modern, column-free exhibit space with high visibility, easy access, and exceptional attendee traffic at the heart of AP-S/URSI 2026.

EXHIBIT SCHEDULE

MOVE-IN:

07:00 - NOON Tuesday, July 14

EXHIBIT FLOOR OPENS:

NOON - 18:00 Tuesday, July 14

09:00 - 18:00 Wednesday, July 15

09:00 - 17:00 Thursday, July 16

MOVE-OUT:

08:00 - 12:00 Friday, July 17

I - EXHIBITOR OPPORTUNITIES

QUAD SIZE EXHIBIT SPACE - USD \$16,000

- One standard (Approx. 20'x20') exhibition space with rear and side pipe and drape.
- Six (6) exhibitor staff passes (Extra exhibitor's staff pass \$100 USD)*
- Recognition on the symposium website featuring linked exhibitor name and logo
- Printed booth sign with company name
- Four (4) tables with eight (8) side chairs
- Two (2) wastebaskets
- Customized options (additional fees may apply)

DOUBLE SIZE EXHIBIT SPACE - USD \$8,000

- One standard (20'x10') exhibition space with rear and side pipe and drape.
- Four (4) exhibitor staff passes (Extra exhibitor's staff pass \$100 USD)*
- Recognition on the symposium website featuring linked exhibitor name and logo
- Printed booth sign with company name
- Two (2) tables with four (4) side chairs
- Two (2) wastebaskets
- Customized options (additional fees may apply)

EXHIBIT SPACE - USD \$4,000

- One standard (10'x10') exhibition space with rear and side pipe and drape.
- Two (2) exhibitor staff passes (Extra exhibitor's staff pass \$100 USD)*
- Recognition on the symposium website featuring linked exhibitor name and logo
- Printed booth sign with company name
- One (1) table with two(2) side chairs
- One (1) wastebasket
- Customized options (additional fees may apply)

UNIVERSITY TABLE TOP - USD \$1,500

- One (1) table with two (2) side chairs
- One (1) wastebasket
- One (1) conference registration
- Recognition on the symposium website with university name and logo

START-UP COMPANY/SMALL BUSINESS - USD \$2000

- One (1) table with two (2) side chairs
- One (1) wastebasket
- Two (1) exhibitor staff passes (Extra exhibitor's staff pass \$100 USD)*
- Recognition on the symposium website featuring linked exhibitor name and logo

Please contact us for larger custom size (>20'X20') spaces.

*Exhibitor Passes are Exhibit Hall only and include access to the welcome reception, coffee breaks and lunch served in the hall, but do not permit entry to technical sessions.

II - Sponsorship OPPORTUNITIES:

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Organization Logo on Conference Website with Hyperlink	✓	✓	✓	✓
Recognition on signage at Symposium	✓	✓	✓	✓
One (1) 90min Workshop	✓	✓	✓	✓
Conference Registration Tickets, with Welcome Reception	6	5	3	2
Celebratory Dinner Tickets	6	5	3	2
Booth Space	Preferred (20' X 10')	Preferred (10' X 10')	Preferred (10' X 10')	N/A
Reserved Banquet Table	✓	✓	N/A	N/A
App Banner Ad	✓	✓	N/A	N/A
Push Notification	2	1	N/A	N/A
SPONSOR RATE	USD \$17,500	USD \$12,500	USD \$7,500	USD \$5,000

PLATINUM SYMPOSIUM SPONSOR USD \$17,500

- A preferred (20'x10') booth space in the exhibit hall
- Six (6) conference registrations, inclusive of the Welcome Reception
- Reserved table with six (6) tickets for the Celebratory Dinner on Wednesday, July 15, including sponsor recognition during the opening remarks.
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo
- Two exclusive sponsor push notifications delivered during conference week, plus a linked 640x110 px banner ad in the official conference mobile app.

GOLD SYMPOSIUM SPONSOR USD \$12,500

- A preferred (10'x10') booth space in the exhibit hall
- Five (5) conference registrations, inclusive of the Welcome Reception
- Reserved table with five (5) tickets for the Celebratory Dinner on Wednesday, July 15, including sponsor recognition during the opening remarks.
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo
- One exclusive sponsor push notification delivered during conference week, plus a linked 640x110 px banner ad in the official conference mobile app.

SILVER SYMPOSIUM SPONSOR USD \$7,500

- A preferred (10'x10') booth space in the exhibit hall
- Three (3) conference registrations, inclusive of the Welcome Reception
- Three (3) tickets for the Celebratory Dinner on Wednesday, July 15
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

BRONZE SYMPOSIUM SPONSOR USD \$5,000

- Two (2) conference registrations, inclusive of the Welcome Reception
- Two (2) tickets for the Celebratory Dinner on Wednesday, July 16
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

HALF-DAY INDUSTRIAL WORKSHOP USD \$5,000

(EXHIBITORS-ONLY, LIMITED NUMBER AVAILABLE)

- Workshop/promotion held on Sunday, July 12 with complimentary registration for conference attendees

90 MIN WORKSHOP USD \$3,600

(EXHIBITORS-ONLY, LIMITED NUMBER AVAILABLE)

- Workshop/promotion with complimentary registration for conference attendees



III - CUSTOM SPONSORSHIPS:

Additional sponsorship packages are available and can be negotiated according to your requirements; some examples are listed below. To build together the best sponsorship package for your company contact us at exhibition@2026.apsursi.org.

CELEBRATORY DINNER USD \$7,500

- Company logo(s) will be displayed at the dinner location
- Reserved table and eight (8) tickets for the Celebratory Dinner on Wednesday, July 16
- Recognition during the opening remarks at the Awards Presentation and Dinner
- Recognition for the symposium and on the symposium website, featuring a linked sponsor name and company logo

PRE-DINNER COCKTAIL USD \$3,500

- Company logo(s) will be displayed at the Cocktail location
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 16
- Recognition during the opening remarks at the dinner
- Recognition for the symposium and on the symposium website, featuring a linked sponsor name and company logo

WELCOME RECEPTION DRINKS USD \$5,000

- Company logo(s) will be displayed at the Welcome Reception location and printed on the drink tickets
- Recognition during the opening remarks at the Welcome Reception
- Recognition for the symposium and on the symposium website, featuring a linked sponsor name and company logo

WOMEN IN ENGINEERING AND RADIO SCIENCE USD \$5,000

- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo
- Five (5) tickets to the event
- Recognition at the WIE & WIRS event

CHARGING STATION USD \$5,000

- Charging station header to include Sponsor name and logo
- The sponsor may provide a freestanding banner, which will be positioned near the charging station (maximum size 6' high x 3' wide)
- Corporate literature may be displayed in the charging station area (the sponsor to supply)
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

DELEGATE BADGE LANYARD USD \$7,500 (LIMIT ONE (1) LANYARD SPONSOR)

- Sponsor logo printed on delegate lanyard alongside the symposium acronym

SYMPOSIUM BREAK SPONSOR USD \$3,500 PER DAY

- Recognition of morning and afternoon coffee breaks on the exhibit floor
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

FAMILY ROOMS USD \$5,000

- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo
- Naming rights of the room to be printed on maps and signage.

TERMS AND CONDITIONS

2026 IEEE International Symposium on Antennas & Propagation and USNC-URSI Radio Science Meeting, (AP-S/URSI 2026) July 12-17, 2026, Detroit, Michigan, USA.

1. CHARACTER OF THE EXHIBITION: AP-S/URSI 2026 and/or its designated agent reserves the right in its sole discretion to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.

2. LOCATION/DATES: The 2026 IEEE International Symposium on Antennas & Propagation and USNC-URSI Radio Science Meeting will be held July 12-17, 2026, at Huntington Place, 1 Washington Blvd, Detroit, MI 48226 (USA)

EXHIBIT SCHEDULE

MOVE-IN: 07:00 - 12:00 Tuesday, July 14

EXHIBIT FLOOR OPENS: 12:00 - 18:00 Tuesday, July 14

09:00 - 18:00 Wednesday, July 15

09:00 - 17:00 Thursday, July 16

MOVE-OUT: 08:00 - 12:00 Friday, July 17

The meeting management reserves the right to make changes to the Exhibit hours. However, such changes will be made known as far before the Exhibition as practical. As part of the contract with AP-S/URSI 2026, all Exhibitors shall staff their booths appropriately during all show hours.

3. INSTALLATION AND DISMANTLING: Spaces will be accessible to Exhibitors for setting up displays on Tuesday, July 14, 2026, from 07:00 to 12:00. Packing and removal of Exhibits before the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by service contractor move-out. Exhibitor move-out: 08:00-12:00 Friday, July 17, 2026.

4. BOOTH SIZE/FEE/EQUIPMENT: A full exhibit area is 10'x10' at a cost of \$3,600 (by 02/19/2026) / \$4,000 (after 02/19/2026 and while space is available). Failure to make the final payment constitutes a cancellation of this contract. See the Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: printed booth sign with company name, recognition on the symposium website featuring linked exhibitor name and logo, one (1) table with two(2) side chairs, one (1) wastebasket, and two (2) exhibitor staff passes. Additional exhibitor passes can be purchased for \$100 per day. Additional furnishings or services must be ordered through the Official Service Contractor or the appropriate Huntington Place in-house service.

5. Food and Beverage Service: Sodexo Live! is the exclusive food and beverage provider for Huntington Place. Exhibitors may not bring, distribute, or sell outside food, beverages, candy, bottled water, or similar items without prior written authorization from Sodexo Live! or Huntington Place. Exhibitors producing edible products may distribute complimentary samples only with written permission and in compliance with health and safety regulations (generally ≤ 2 oz for food, ≤ 4 oz for beverages).

6. AUDIO/VISUAL: All A/V, rigging, and mechanical services must comply with Huntington Place's facility rules and be performed by venue-approved contractors. Exhibitors using third-party A/V or staging vendors must ensure compliance with house rules, labor jurisdiction, and insurance requirements.

7. SPACE ASSIGNMENTS: Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Event determined by IEEE in its discretion. The Exhibitor's booth location preference will be requested, and IEEE may accommodate such request; provided that AP-S/URSI 2026 reserves the right to alter an Exhibitor's assigned space if it is necessary and is in the best interest of the Events at its sole and absolute discretion. The Exhibitor will be consulted whenever possible.

8. SUBLETTING OF SPACE: The Exhibitors shall not assign, transfer, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than their own in the exhibit space without prior written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in space shall be considered a subsidiary or affiliate.

9. SHIPPING INSTRUCTIONS: An Official Service Contractor will be designated by Management to coordinate all material handling, drayage, and freight logistics. Third parties may not deliver freight, operate forklifts, or move materials within the exhibit hall without authorization. All inbound and outbound shipments must comply with the facility's dock and storage regulations.

10. GENERAL REGULATIONS: Demonstrations must be conducted within the exhibitor's booth area and not interfere with adjacent exhibits or aisles. Loudspeakers, flashing lights, or objectionable displays are prohibited. Distribution of stickers is prohibited. Use of helium balloons and confetti are prohibited. Management reserves the right to curtail or close exhibits that do not comply with event standards or IEEE values.

11. SAFETY CONSIDERATIONS: All exhibits must comply with Huntington Place and local Detroit Fire Department codes. Exits, aisles, fire extinguishers, and alarms must remain unobstructed. Nothing may be attached to or suspended from ceilings, sprinkler systems, or light fixtures. No drilling, taping, or adhesive on facility walls, floors, or structures. Maximum floor load: 300 lb/sq ft. All materials must be flame retardant and subject to inspection. Exhibitors are responsible for the safety of their employees, contractors, and attendees within their exhibit space.

12. OFFICIAL CONTRACTOR: An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express prior written consent of symposium organizers, who, for reasons of security, in their sole and absolute discretion, can deny such request.

13. CANCELLATION: If the Exhibitor cancels the space contract on or after May 5, 2026, or fails to occupy the space contracted, AP-S/URSI 2026 is entitled to the full amount of the space rental.

14. MATTERS NOT SPECIFICALLY COVERED: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the symposium organizers and AP-S/URSI 2026.

15. FORCE MAJEURE / INABILITY TO PERFORM: If AP-S/URSI 2026 is prevented from holding the exhibition, or cannot permit exhibitor occupancy, due to circumstances beyond its control (including natural disaster, pandemic, labor dispute, government order, or facility unavailability), Management's liability shall be limited to a refund of booth rental fees paid. No other damages or compensation shall be due.

16. SALES PROMOTIONS AND DRAWINGS: All promotions conducted by the Exhibitor must be free of obligation by the winner and participants. All promotions and drawings must be approved by AP-S/URSI 2026 in writing prior to the opening of the event.

17. COMPLIANCE WITH TERMS AND CONDITIONS: AP-S/URSI 2026, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit. Such ejection or closing shall not entitle the Exhibitor to any refund.